



she1K is the world's first global corporate executive women network who champions, funds and boards startups. We screen startups and every 2 months qualified startups get to private pitch to our members and extended network. 2 finalists will be handpicked to engage in a deep dive with coaches to prep them. Finalists must agree to due diligence on all aspects from product to financials to customers and channels. After deep dive, it takes another month for she1K to conduct further due diligence and syndicate among members and external partners for the final funding.

WHY she1K takes 1% sweat equity and a board seat

- Growing network of corporate executive women in Singapore and globally
- Growing network of angels (male/female), co-investing funds / VCs, accelerators and venture builders we syndicate with
- Subject matter experts to coach - not limited to members who angel invested
- Business focus to uncover revenue generating opportunities and strategic partnerships
- Early involvement of VCs for next round of funding - not limited to funding per se
- Marketing visibility in association with she1K and extended network

WHAT is she1K committed to do for startups

1. Business opportunities
All members and partners are alerted and reminded of the progress of our startups to solicit more introductions to business opportunities regionally or in new markets when the startups are ready to venture out.
2. Closing skills and knowledge gaps
At early stage, most tech startups tend to be weak at business development and marketing. At later stage, it will be finance, operations and scaling. Our members are from corporate with specialization in diverse functions and industries or have connections beyond their own industries. Members who have not angel invested will also be called upon to help each startup that she1K invests or/ and syndicates.
Given our corporate background, we believe we have a better pool of support to build and scale companies than any other network.
3. Branding and visibility
A strong brand creates the pull of customers and partners. she1K is well poised to promote startups on merits of our own uniqueness as well as crafting relevant stories and campaigns to promote our startups. Word of mouth from our esteemed members and co-investors will also add a lot more weight to the startups' positioning.



4. Future funding rounds

Due to the strong pull of she1K, VCs and funds are very keen on hearing our startups out as early as private pitch stage and to offer help beyond funding.

she1K maintains a synergistic relationship with these VCs in providing them updates and share our unique corporate lens of evaluation. This is a continuous effort over time.

5. Market expansion

Be it new segments or new geography, she1K will access its network to support the growth of our startups. It is as much in our interest that our startups could maintain their runway and succeed.

6. Board diversity

By taking on one of our corporate woman executive on your board, it provides diversity in representation but more importantly in value of business strategy, company profile and more.

We _____ (name of startup company) acknowledge the commitment of she1K and accept that she1K will help us syndicate S\$_____ of funding out of a total ask of _____ at valuation of _____ valid till _____ (date). In exchange, we will provide additional 1% sweat equity to she1K plus offer a board seat* We authorize she1K to publicise our startup according to their best discretion without compromising our standards and integrity.

**board seat member is subject to availability and interview with startups and fit of chemistry and expertise.*

Name:

Title:

Company :

Registered where :

Date:

