

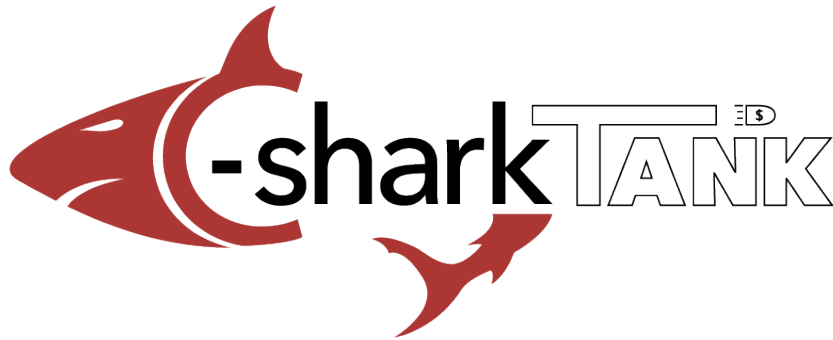


**For immediate release
November 6 2019**

she1K launches C-shark Tank Feb 20 2020

World's first "shark tank" style pitch to a room full of corporate executives

Nov 6, 2019, Singapore - she1K, the world's first global corporate executive women angel network stages a one-of-a-kind "shark tank"-like pitch coined **C-shark Tank** where senior executives of large corporates can be a "shark" for a day in their personal capacity, not representing their corporation.



Why C-sharks?

Founded late 2018, she1K was created to address the gap of corporate women engaging and investing in startups by providing a trusted program to facilitate learning, syndicating deal flow and all the processing involved. she1K's unique positioning is to harness the deep industry insights, corporate scaling experience and the connections that senior executives have built in their career.

Opened to both men and women, more than 20 corporate executives will be invited to participate with a minimum investment of S\$10,000 which enters into a pool. All participating corporate executives will spend a full day to engage and evaluate 12 startups LIVE in Singapore, Feb 20, 2020

All C-sharks will walk away with a small stake in 3 startups, decided as a group.

"The intent is startups that made it to the finals will get an up close, personal engagement with corporate executives offering smart capital. It is a great way to get more corporate executives to engage startups with some skin in the game." Says Christina Teo, Chief Builder, she1K



How do startups apply?

Early stage startups can apply practically from anywhere by submitting a 5 minute video pitch at she1K.com/pitch . Startups should have an incorporated company, team and some initial traction to show for. They should not have raised more than US\$2 million externally prior.

20 startups will be shortlisted for a private pitch that will occur via zoom to a room full of VCs, accelerators, startup eco-system leaders and corporate executives (not the C-sharks). 12 will be shortlisted from these 20. The top 5 startups will walk away cash and kind prizes whilst only the top 3 will be receiving investments from C-sharks in exchange for equity stake.

The final 12 will get coaching the day before Feb 20 and results will be announced on the same day Feb 20 after an intensive day of pitch, “shark tank” style probing as well as speed dating clusters.

By invitation only, close to 100 mentors, jury including she1K members will be involved in the process of preliminary judging of screened startups to qualifying for private pitch and the shortlisting of the final 12. A special push will be towards female participation from the VC and investing community.

she1K will be leveraging partnerships with accelerators, venture builders and early stage VCs in its outreach.

More information about the program can be found at Cshark.she1K.com

For further enquiries

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About she1K

she1K aims at rallying 1000 corporate women to pool together funds to invest in startups that are industry and gender agnostic, globally. Founded in November 2018, the network also extends to angels – male or female – and co-investing partners such as early stage funds. www.she1K.com

she1K invests in early stage startups – gender and industry agnostic. To-date, she1K has invested in 3 startups.

Effective August 2019, she1K is backed by Enterprise Singapore.